First Focus on Kids

Across Three Timepoints



From 2011-2014, FFK distributed three FFK partner surveys that asked similar questions about partner perceptions, FFK functionality, and areas for improvement. A total of 172 partners responded to these surveys (distributed in 2011, 2012 and 2014) and their responses were analyzed to understand commonalities across the years. The below results provide a summary of the findings across all three timepoints. All percentages are average scores for the three years.

1) Further develop subcommittees.

Recommendations include: increase subcommittee attendance, report subcommittee efforts, and provide more direction for subcommittees.

2) Report leadership efforts and showcase subcommittee efforts.

Recommendations include: report leadership efforts and subcommittee efforts at general FFK meetings.

FFK Significant Accomplishments

- Increasing public awareness and community engagement;
- Structuring FFK and subcommittees;
- Advocating for Early Childhood Education (ECE);
- Increasing ECE collaboration and partnership;
- Hosting FFK related events; and
- Strengthening FFK leadership.

3) Have subcommittees working together more often.

Recommendations include: creating projects that intersect multiple subcommittees, holding and facilitating cross-subcommittee meetings and general cross-collaboration of subcommittees.

Do partners perceive FFK to be functional and reaching its goal?

Somewhat or a great deal: 84.5%

• Little or not at all: 2.2%

• I do not know: 13.3%

Partners' perceptions of significant accomplishments highlight both internal growth of FFK, such as strengthening leadership, and external activities, such as advocacy and increasing public awareness.

These promising messages support that FFK's partners do value FFK and find FFK to be an important tool to increase school readiness in Pima County.

Do FFK members have clear and distinct responsibilities?

• Somewhat or regularly: 80.2%

• Little or not at all: 8.8%

• I do not know: 10.9%

Is there meaningful cross-sector engagement in FFK?

• Somewhat or a great deal: 86.7%

Little or not at all: 8.9%

I do not know: 4.4%

